For this evaluation i will be analyzing two sites that fit the example of an digital artistic portfolio. The observations taken will be used later on in the development of my digital showcase.

The first portfolio that i am analyzing is Jane L. Troyer at the URL:

http://janetroyer.pixpasites.com/

Browser: Google Chrome V.66

Corporate Internet Connection: Wireless

Macbook Air 11inch

My first look at the website made me fall in love with the black background and how it allowed for the color to really pop. It is something that i will consider when creating my website in the future. The site offers little distraction from the artwork being showcased. The navigation links on the page are simple and easy to find along the left hand side. They read "Works in Collections","Abstract and Realistic Works","Content", and "Information." This simplistic navigation menu is what i would be aiming to achieve with my future project. I wasn't a fan of how Jane displayed her images. She opted to use a code that allows for her photos to be displayed on a wheel, where the actor clicks to advance to the next photo. This isn't a terrible idea but i would opt to display all my images on the web page and allow the actors to scroll down in order to view them. I feel that this gives more focus to one photo at a time versus the other option.

Elise Eskanazi: http://www.eliseeskanazi.com/

I compared the layout and design elements of this digital portfolio with that of Elise Eskanazi. Both of these digital portfolio are well curated and designed, however some elements make Elise Eskanzai's portfolio more of a digital experience. I enjoyed her decision to use a white background because it gives off a clean, sterile, and professional appearance. Compared to Jane L. Troyer, Eskanzai utilized a navigation menu that seemed to overwhelm me as an actor on the website. The navigation menu list random events and dates that don't seem to help me navigate the site or access information about the artist. When navigating her artwork i found it easy to move from collection to collection. It was after this that i was able understand why she used the navigation design she did. What i noticed about her webpage is the simplicity and lack of distraction. The focus is left solely on her artwork. I was planning on using moving images and videos on my future website. However, after seeing her use of images i was inspired to use only images as well. Videos can sometimes interrupt the flow of a web page with loading/buffering aspect. I want to bring that quality of immediacy through.

Conclusion

I found both of these sites well developed and easy to navigate. Where they differed the most was aesthetic and minor design choices. I would say these sites both serve the purpose of a digital portfolio, which is to showcase an artist creative work. For my

website i would like to pull from these two examples because i would like to attract a similar audience, artist seeking inspiration and employers looking to see my work. I have found that one common thing found in digital artistic portfolios is simplicity and directness. The artwork should be the main focus and design should bring focus to what is being showcased.